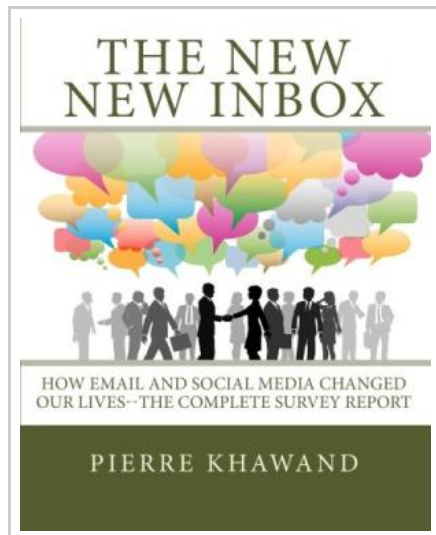




The New New Inbox: How Email and Social Media Changed Our Lives--The Complete Survey Report (Paperback)

By Pierre Khawand

Createspace, United States, 2010. Paperback. Book Condition: New. 252 x 204 mm. Language: English . Brand New Book ***** Print on Demand *****.We are caught in an e-mail vortex, a death-trap, and no one knows how to escape. Wait a minute! Did I say e-mail? It is not only e-mail. It is now Facebook, LinkedIn, Twitter, blogs, YouTube, Google and Yahoo groups, RSS feeds of all kinds, Delicious bookmarks, and the list grows indefinitely. E-mail and Social Media have become resilient and ever-growing forces that continue to reshape our daily work and personal lives for better or worse. There is no end in sight! These forces bring tremendous opportunities and yet incredible challenges. With all the excitement about these channels of communication we have delved deep into them and are now suffering from serious challenges that are leaving our workforce scattered and dis-oriented, and shrinking the bottom line. We have not yet mustered the wisdom and the tools to address these challenges and hone in on the opportunities. If you d like to learn the in-depth story about how e-mail and Social Media are used in the workplace today, and what the future might hold, this survey report does just...



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Reviews

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