



## Strategic Brand Management: Building, Measuring, and Managing Brand Equity, 4/e

By -

Paperback. Book Condition: NEW. This is an International Edition, Brand NEW, Shrink Wrapped, Paperback, Ships from multiple locations across the globe in 4-7 business days; delivered well within delivery estimates with Tracking. Choose Expedited Shipping for 3-4 DAY DELIVERY. ISBN and Cover page may differ. International edition does not come with CD/access code. Book cover may contain restrictions but it is absolutely legal to use, may be printed in black & white having similar contents as US edition. Best Customer Support. Please READ Description Carefully Before Buying. Occasionally, international textbooks may come with different exercises at the end of chapters.



**READ ONLINE**

[ 1.44 MB ]

### Reviews

*This ebook is very gripping and intriguing. I have got read through and i also am confident that i will gonna read through yet again again down the road. Its been written in an extremely straightforward way and it is merely right after i finished reading this book through which actually altered me, alter the way i really believe.*

-- **Noble Hagenes**

*Undoubtedly, this is actually the best operate by any publisher. It is among the most amazing pdf i have got read. Its been printed in an exceptionally straightforward way which is just after i finished reading this book in which actually altered me, change the way i believe.*

-- **Deonte Kohler PhD**

## You May Also Like



### **DK Readers Robin Hood Level 4 Proficient Readers**

DK CHILDREN. Paperback. Book Condition: New. Nick Harris (illustrator). Paperback. 48 pages. Dimensions: 8.4in. x 5.7in. x 0.2in. Discover the rollicking exploits of Robin and his merry men as they take from the rich and give to the poor. Join Robin Hood and...



### **DK Readers Invaders From Outer Space Level 3 Reading Alone**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.9in. x 5.9in. x 0.1in. Are aliens from other planets visiting Earth? Read these amazing stories of alien encounters -- and make up your own mind! The 48-page Level 3 books, designed for...



### **DK Readers Animal Hospital Level 2 Beginning to Read Alone**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in. This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured duck to the vet, it is just...



### **DK Readers Flying Ace, The Story of Amelia Earhart Level 4 Proficient Readers**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.8in. x 5.8in. x 0.2in. Amelia Earhart was a famous woman pilot. She is about to set off on the most dangerous flight ever attempted. Find out what happens in Flying Ace, The...



### **DK Reader Level 4 Extreme Machines DK READERS**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 9.0in. x 5.9in. x 0.2in. They were built to conquer land, sea, and air. Read about the biggest, fastest, most incredible machines in the world. These 48-page books about fascinating subjects like pirates,...



### **DK Readers The Story of Muhammad Ali Level 4 Proficient Readers**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.7in. x 6.5in. x 0.2in. Written by leading children's authors and compiled by leading experts in the field, DK Readers are one of the most delightful ways to capture children's interest and help...