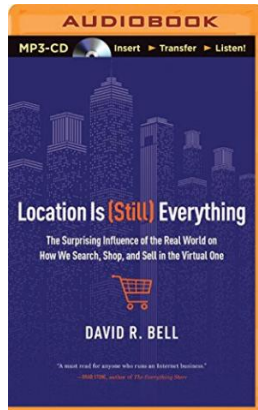


Get Kindle

LOCATION IS (STILL) EVERYTHING: THE SURPRISING INFLUENCE OF THE REAL WORLD ON HOW WE SEARCH, SHOP, AND SELL IN THE VIRTUAL ONE



BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Conventional wisdom holds that the Internet makes the world flat and reduces friction by erasing the impact of the physical world on our buying habits. But Wharton professor and marketing expert David R. Bell argues that the way we use the Internet is still largely shaped by the physical world we inhabit. Anyone can go online and buy a pair of...

Download PDF Location Is (Still) Everything: The Surprising Influence of the Real World on How We Search, Shop, and Sell in the Virtual One

- Authored by David R Bell
- Released at 2014



Filesize: 8.78 MB

Reviews

Thorough guide for ebook lovers. I am quite late in start reading this one, but better then never. Its been designed in an remarkably straightforward way which is simply soon after i finished reading this publication in which actually altered me, affect the way i think.

-- **Gunner Labadie**

Certainly, this is the finest job by any publisher. I was able to comprehended almost everything out of this published ebook. You wont truly feel monotony at at any moment of the time (that's what catalogues are for concerning should you question me).

-- **Graciela Emar**

Related Books

- **Electronic Dreams: How 1980s Britain Learned to Love the Computer**
- **Bringing Elizabeth Home: A Journey of Faith and Hope**
Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply
- **Caring...**
- **To Thine Own Self (Paperback)**
Depression: Cognitive Behaviour Therapy with Children and Young People
- **(Paperback)**